

Pfizer UK Undergraduate Programme 2019/2020

Digital Health Strategy and Account Management Capabilities Undergraduate

Pfizer Biopharmaceuticals Group

Pfizer Healthcare Hub:London

Department Overview

Pfizer Healthcare Hub:London (Hub) supports teams across Pfizer to engage with digital innovators to increase the impact of Pfizer's work with the UK Health ecosystem. The team work closely with digital health entrepreneurs to ensure NHS customers and Pfizer teams are better informed, better aligned and achieve better results by working together.

The Field Capability Lead equips the Pfizer UK business with NHS insight and industry leading account management capability, tools, processes and plans. Account management includes applying strategic processes to understand the business environment, understand customer's strategic priorities and then develop and execute account plans to meet shared strategic priorities.

The successful candidate will work with both the Hub and the Field capability lead throughout the placement.

What can I achieve and what will I be responsible for whilst completing a placement at Pfizer?

As a critical part of the Hub and Account Management team you will be provided a unique opportunity to learn about many areas of the Pharmaceutical Industry, Digital Health ecosystem and the UK health system. These insights will enable you to work across different business units within Pfizer and give you an opportunity to develop **business operations and consulting skills** while working on a range of projects throughout the year. The work will be varied and fast paced. You will be supported to grow and develop in core skills such as communication skills, presentation skills, strategic thinking, team work and influencing other.

As a member of the team, your major duties and responsibilities will include:

- Working with colleagues to support transformational programs, including:
 - Developing and pursuing project plans
 - Analyzing data
 - Developing recommendations and solutions for business critical issues
 - Developing communication plans and delivery to support colleague and customer engagement including management of internal digital platforms
 - Actively participating in team or client meetings (e.g. facilitating workshops)
 - Developing and maintaining tools, systems or frameworks to support projects

You will be expected to work closely with colleagues in the Pfizer Healthcare Hub: London and the Field Capabilities Lead, who will tailor further opportunities for you to develop and apply the core competencies above to meet your own goals.

Previous Undergraduate projects have included:

- Project managing internal events for >300 participants
- Analyzing business processes to accelerate website redesigns
- Managing social media messaging
- Analysing the NHS structure and developing workshops for undergraduate peers

Outputs of your work are likely to be seen by National and European leaders within Pfizer and the UK general public. Much of the existing public information on the Pfizer Healthcare Hub: London has been supported by previous undergraduates.

What other opportunities and benefits do Pfizer offer?

While working at Pfizer, previous undergraduates have

- Visited and worked at different Pfizer sites (including research, manufacturing and packaging sites)
- Received Lean Six Sigma training and secured Yellow Belt qualifications
- Attended off-site training and team-building events
- Attended key Pfizer conferences
- Joined the Pfizer Event planning committee
- Been actively involved in volunteering (incl. attending local school careers fairs, science days and conducting consulting projects with local businesses)

When can I start?

Placements will start on 2nd September 2019 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to 'Skills', 'Knowledge' and 'Motivation':

- On target for at least a 2:1 Degree Classification
- Excellent verbal, written and presentation skills
- Personal confidence, pro-activity and enthusiasm
- Ability to learn and develop on the job
- Ability to work effectively both alone and in a close-knit team environment
- Ability to problem-solve; question, analyze and propose innovative solutions
- Ability to communicate effectively with colleagues and clients and voice constructive opinions to Senior Management
- Excellent planning and organization skills, including the ability to manage time effectively and multi-task between competing assignments
- IT competent

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.