

Pfizer UK Undergraduate Programme 2019/2020

Hospital Marketing Team Undergraduate

Pfizer Essential Health
Hospital Marketing Team – Anti-Infectives Portfolio

Department Overview

Pfizer is a dynamic and highly-diverse business with unique opportunities for growth across our portfolio.

Our diverse portfolio comprises of Anti-Infectives, biosimilars, sterile injectables and branded generics.

We have a truly global footprint, with significant areas of growth both in the emerging and developed markets.

Our strategic intent is to make a meaningful contribution to improving global health through:

- The quality and “fit” of our portfolio to the needs of our customers;
- Innovative customer engagement and service;
- The diversity, talent, entrepreneurial spirit and integrity of our colleagues

What can I achieve and what will I be responsible for whilst completing a placement at Pfizer?

Pfizer provides you with the opportunity to work with experts in the pharmaceutical industry and has a wealth of opportunities across a variety of departments. Through working in a busy marketing environment you can look forward to developing critical business skills and being a valued team player. These skills will include internal and external stakeholder management, multi-tasking through working on a variety of projects, commercial and business acumen and the opportunity for leadership by owning specific projects.

The anti infectives team offers a unique opportunity to gain an understanding into the world of anti infective medicines. Pfizer has three anti infective products within its current portfolio

This position offers the chance to get involved in all areas of the marketing mix.

Other responsibilities will include:

- Involvement in team based projects with the Anti-infectives marketing team
- Assisting with material development and approval
- Support the team with weekly trackers of current projects and activities

What other opportunities and benefits do Pfizer offer?

Cross functional projects
Customer field visits
Internal training courses

When can I start?

Placements will start on 2nd September 2019 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to 'Skills', 'Knowledge' and 'Motivation':

- On target for a 2:1 Degree Classification
- Excellent verbal, written and presentation skills
- Ability to work effectively in a team environment
- Strong Maths and English skills
- Confidence to engage with Pfizer personnel at all levels
- Basic business and commercial acumen
- Excellent interpersonal skills, tenacity and the ability to influence others
- Proficiency with Excel, Word and PowerPoint

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.