

Pfizer UK Undergraduate Programme 2019/2020

Business Analytics & Insights undergraduate

Strategy and Commercial Operations

Business Analytics for International Developed Market Region
(Europe, Japan, Korea, Australia)

Department Overview

Business Analytics harnesses the power of data to drive robust analytical insights that inform some of Pfizer's most critical business questions. Our dynamic, exciting team of subject-matter experts comes from diverse backgrounds and experiences, including market research, data science, digital analytics, finance, investment banking, corporate development, and consulting. As a team, we collaborate to turn data into meaningful insights that will have a direct impact on patient's lives and the future of Pfizer as a data-driven organization.

What can I achieve and what will I be responsible for whilst completing a placement at Pfizer?

This role would be working with the Business Analytics team partnering with Pfizer's commercial organisation across the International Developed Markets region.

You would be supporting Business Analytics team members on analytical projects in support of commercial priorities. Project may involve primary market research, forecasting, scenario planning, asset development valuation, KPI tracking, brand or customer analytics, etc

Projects could include:

- Uncovering new insight and business opportunities
- Developing a forecasting model for a business development opportunity
- Utilising machine learning tools to predict customer behaviour

The role is based in Walton Oaks, UK and some limited overseas travel may be required.

What other opportunities and benefits do Pfizer offer?

Through the assignment, the successful candidate will have the opportunity to develop skills in a number of areas through a combination of formal training, coaching or gaining on-the-job experience. Such skills should include:

- An understanding of the pharmaceutical commercial environment in Europe
- Confidence and competence to consult effectively with different cross-functional colleagues, including defining and solving business problems, stakeholder engagement and communication
- Cutting edge analytical skills in data discovery, data science, analysis and visualization
- Project management

When can I start?

Placements will start on 2nd September 2019 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to 'Skills', 'Knowledge' and 'Motivation':

- On target for a 2:1 Degree Classification
- Highly motivated individual who is able to work within a fast paced global organisation
- Personally confident, pro active and enthusiastic – a self-starter
- Ability to problem solve
- Ability to understand the big picture and also focus on important details
- Excellent analytical skills and numerical competence, ability to spot trends and patterns (a degree with an analytical component is preferred although not essential, e.g. maths, engineering, science, computer science or similar)
- Excellent verbal, written, presentation and IT skills.

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.