

Pfizer UK Undergraduate Programme 2019/2020

Regional Solutions Team Undergraduate

Commercial Operations Europe
Regional Solutions Team

Department Overview

The European Commercial Operations Regional Solutions Team (RST) provides commercial services to Pfizer Europe **that enable excellence in customer interactions. We provide services to the business in the following functions across Europe:**

- **Digital Channel Enablement (DCE)** - Bring expert Digital Marketing Strategy, Channels and operations to enable One Pfizer customer experience.
- **Meetings and Events (M&E)** - Delivery of meetings and congresses ensuring corporate and market compliance regulations are respected
- **Sales and Marketing Services (SMS)** - develops and delivers field force and marketing related services, increasing the effectiveness of our customer facing colleagues by supporting and driving data capture, insight, analytics and sales force optimisation.
- **Training** - Design and deliver training solutions to drive Customer Facing Colleagues' to effectiveness in their roles.

The Regional Solutions Team is comprised of over 50 colleagues based in many different European Countries.

What can I achieve and what will I be responsible for whilst completing a placement at Pfizer?

Role Purpose

This role will be aligned to all 4 Commercial Operations Functions. The successful candidates will work closely with colleagues from across the Regional Solutions team as well as Regional Marketing Teams to contribute and lead on key projects.

Major Duties and responsibilities

- Support the 4 RST Functional Teams in the development and implementation Regional Commercial Operations and projects
 - DCE – Core Digital Promotional Channels
 - M+E – Regional Meetings Strategy
 - Training – development of launch training materials for numerous launch brands
 - SMS – support the implementation of key systems
- Support the delivery of the RST Communications Plan including our 'on demand' portal
- Interact with commercial and medical colleagues to understand and meet their needs.
- Managing your own time and Travel and Expense budget (international travel will be required)

What other opportunities and benefits will this role offer?

- The successful candidate will have numerous development opportunities above and beyond 'on the job' learning these will include
 - Presentation Skills
 - How to communicate effectively
 - How to create engaging presentations
 - Influencing skills
 - Six Sigma Yellow Belt Training

When can I start?

Placements will start on 2nd September 2019 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to 'Skills', 'Knowledge' and 'Motivation':

- On target for a 2:1 Degree Classification
- Highly motivated individual who is able to work within a fast paced global organisation
- Excellent verbal, written, presentation and IT skills.
- Personally confident, self sufficient, proactive and enthusiastic
- Good planning and organisational skills, including ability to multi task between competing assignments.
- Ability to problem solve, and develop innovative solutions to complex business situations
- Ability to understand the big picture and also focus on important details

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.