

## **Pfizer UK Undergraduate Programme 2019/2020**

### **Oncology Marketing Undergraduate**

Oncology Business Unit

Marketing

#### **Department Overview**

The Oncology business unit in Pfizer is committed to developing innovative cancer medicines and improving outcomes for patients across a number of cancers. The UK marketing team are an essential part of the UK oncology business unit, developing brand strategy and marketing programmes through close collaboration with our medical and sales colleagues to market our medicines and improve patient outcomes

#### **What can I achieve and what will I be responsible for whilst completing a placement at Pfizer?**

Pfizer provides you with the opportunity to work with experts in the pharmaceutical industry and has a wealth of opportunities available across a variety of departments.

Working in the marketing team will provide you with an opportunity to combine commercial and scientific skills to enhance our brand success by improving patient outcomes. You will be part of a highly experienced team and have an opportunity to work on delivering brand strategy, learning about strong project management, multichannel and digital marketing strategy and we will ensure you are given the chance to own and be accountable for key projects.

The role means you will build relationships across a wide range of internal colleagues from sales and marketing, through to medical affairs and training, as well as developing relationships with European colleagues. Whether you have a medical/scientific or business interest, you will be able to use the placement to enhance your education and develop a deeper understanding of the industry and the science of drug development and commercialization.

Pfizer also offers a diverse environment which allows employees numerous opportunities to grow and develop. This is a great chance to be part of the bigger picture, and to assist in ensuring Pfizer maintains a strong and diverse workforce as well as developing a talent pipeline of future Pfizer colleagues. It is also a fantastic way to obtain a better understanding of the pharma industry and the type of roles it has to offer.

#### **What other opportunities and benefits do Pfizer offer?**

The role will give the candidate some opportunity to travel in the UK and Europe when appropriate. The person will be given specific projects to lead on and will support different aspects of the business to ensure a diverse experience

You will receive a competitive salary along with benefits including 25.5 days annual leave.

### When can I start?

Placements will start on 2<sup>st</sup> September 2019 and will run for 12 months.

### PERSON SPECIFICATION

Type of person we are looking for, in relation to **'Skills'**, **'Knowledge'** and **'Motivation'**:

- On target for a 2:1 Degree Classification
- Life science or business related degree
- Interest in cancer medicines is helpful
- Interest in marketing preferred
- Good time/project management skills
- A self-starter and able to work on initiative as well as open to support and guidance
- Strong interpersonal skills and a good communicator
- Interest in digital technology as a form of effective communication

**Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.**