



Pfizer UK Undergraduate Programme 2019/2020

Digital Project Manager Undergraduate

Digital Centre of Excellence

Business Technology

Department Overview

The Digital Centre of Excellence team is part of the larger global Business Technology team focusing on delivering solutions within Pfizer whilst maintaining a focus on customers across the globe. We deliver digital marketing solutions across all business units at Pfizer and work closely with many of the 90,000 employees.

The BT Europe team provides thought Leadership, Program Management, Delivery & Support to regional and country stakeholders in all of Pfizer's Commercial Business Units in 53 markets across Europe. Our Mission is to partner with the business in the region to drive value through the delivery & support of innovative solutions in an efficient manner whilst aligning to defined technology strategies. We look after over 1000 websites with many more clients all with their own bespoke needs and requirements on the web.

What can I achieve and what will I be responsible for whilst completing a placement at Pfizer?

The successful candidate will operate as a digital developer focusing on services, operations and support for digital solutions within Pfizer. The solutions you deliver and develop will be built on our industry leading Drupal platform as well as a range of emerging and established digital marketing technologies. You will be asked to build websites, provide technical assistance and drive innovation in the team taking a lead once settled as a technical expert among the teams managers. The role will also be responsible for rapid website development and overseeing technical projects to provide consultancy.

Major duties and responsibilities will include:

- Build websites for our European customers meeting their requirements.
- Consulting and managing rapid website developing on our gardens platform reducing vendor costs and increasing agility within the team
- Provide on demand technical assistance with the range of services available to markets
- Contribute to technical vendor relationships
- Engage with technical architects as appropriate to ensure project solutions comply with platform standards
- Contribute to the further development and rollout of Self Service

- Assist in driving the adoption of Digital Center of Excellence services across business units
- Manage global digital services in conjunction with the product owners. Being accountable for the delivery of digital assets using these services as well as the support and maintenance of the services.
- Contribute to the further development of internal processes and procedures and develop any in house software that could achieve that goal
- To suggest and lead innovative ideas that can further improve marketing capability within Pfizer

When can I start?

Placements will start on 2nd September 2019 and will run for 12 months.

PERSON SPECIFICATION

The candidate needs to have a strong interest in Information Technology, in particular in web development, innovative programming languages and simplifying complex processes. The candidate should be able to demonstrate that they are actively engaged in development activities preferably contributing to open source communities and committing code to repositories such as Github. HTML, CSS and PHP knowledge is essential and experience with Javascript, CMS's (such as Drupal), MVC frameworks and other packages such as LESS or GULP is preferable, although not essential.

In addition, the individual must demonstrate the ability to use their own initiative to contribute to team processes to generate value for money and efficiencies within the company. They should have good communications skills and be comfortable speaking to a wide range of people such as users, senior managers and directors.

The applicant must also be studying for an undergraduate degree in a technical discipline with a high computing element (e.g. Computer Science, Information Science, Information Technology and Information Systems).

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.