

Pfizer UK Undergraduate Programme 2019/2020

Business Analytics Undergraduate

Strategy and Commercial Operations

Business Analytics Europe

Department Overview

Business Analytics is part of the Strategy and Commercial Operations group within Pfizer. Business Analytics collaborates with our business partners within Pfizer to drive high quality, impactful decisions through innovative business development, pipeline and commercial analytics. Business Analytics is a global organisation with colleagues and partners all over the world and works with both the commercial and research and development organisations.

What can I achieve and what will I be responsible for whilst completing a placement at Pfizer?

This role would be working with the Business Analytics team partnering Pfizer's commercial organisation across the Europe region.

You would be supporting Business Analytics team members on projects to solve business problems throughout the duration of the assignment, using multiple methodologies including cutting edge approaches such as Interactive Analytics and Artificial Intelligence through to more traditional analysis, market research and workshop approaches.

Projects could include:

- Taking an analytic approach to identify growth opportunities in our portfolio
- Uncovering new insight and business opportunities
- Developing a forecasting model for a business development opportunity
- Utilising machine learning tools to predict customer behaviour

The role is based in Walton Oaks, UK and some limited overseas travel may be required.

What other opportunities and benefits do Pfizer offer?

Through the assignment, the successful candidate will have the opportunity to develop skills in a number of areas through a combination formal training, coaching or gaining on-the-job experience. Such skills should include:

- An understanding of the pharmaceutical commercial environment in Europe
- Confidence and competence to consult effectively with business partners, including defining and solving business problems, stakeholder engagement and communication
- Cutting edge analytical skills in data discovery, data science, analysis and visualisation
- Project management

When can I start?

Placements will start on 2nd September 2019 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to 'Skills', 'Knowledge' and 'Motivation':

- On target for a 2:1 Degree Classification
- Highly motivated individual who is able to work within a fast paced global organisation
- Personally confident, pro active and enthusiastic – a self-starter
- Ability to problem solve
- Ability to understand the big picture and also focus on important details
- Excellent analytical skills and numerical competence, ability to spot trends and patterns (a degree with an analytical component is preferred although not essential, e.g. maths, engineering, science, computer science or similar)
- Excellent verbal, written, presentation and IT skills.

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.