

Pfizer UK Undergraduate Programme 2018/2019

Healthcare Operations Undergraduate

Pfizer Innovative Health

Pfizer Healthcare Operations

Department Overview

Healthcare Operations (HOPs) competitively differentiates Pfizer UK, the specialist functional teams of NHS and Digital experts, expands the reach, engagement and value of engagement to the UK Health System – through ensuring NHS customers and Pfizer teams are better informed, better aligned and achieve better results in working together. Healthcare Operations is a diverse function with 5 core teams that reach across the Pfizer UK business and UK Health Environment, the function consists of:

- Strategic Accounts Team – this team manage our subnational strategic customers to partner on areas of mutual value and deliver Pfizer and customer aspirations
- Digital Sales Team – this team communicates to key NHS decision makers using technology to equip them with confidence to adopt the right treatment regimes
- Digital Marketing Team – this team designs and delivers campaigns and deploys using technology and channels to optimise awareness and uptake of our medicines.
- Healthcare Hub – this team collaborates with healthcare start-ups to disrupt and enhance health management collaborating and supporting start-ups to scale across healthcare system
- NHS Centre of Excellence - equips Pfizer UK business with NHS insight and Industry leading account management capability, tools, processes and plans

What can I achieve and what will I be responsible for whilst completing a placement at Pfizer?

Working with HOPs will provide you with valuable insight into many areas of the Pharmaceutical Industry, enable you to work across different business units within Pfizer and give you an opportunity to develop **business operations and consulting skills** while working on a range of projects throughout the year.

As a member of the team, your major duties and responsibilities will include:

- Working with Healthcare Operations colleagues to support transformational programmes, including:
 - Developing and pursuing project plans
 - Conducting primary and secondary research (interviews, surveys, focus groups and desk research)
 - Analyzing data
 - Developing recommendations and solutions for business critical issues
 - Developing communication plans and delivery to support colleague and customer engagement

- Actively participating in team or client meetings (eg. facilitating workshops)
- Developing and maintaining tools, systems or frameworks to support projects

You will be expected to work closely with colleagues in the Pfizer Healthcare Hub and the NHS Centre of Excellence, who will provide a variety of opportunities for you to further develop and apply the core competencies above.

What other opportunities and benefits do Pfizer offer?

While working at Pfizer, previous undergraduates have

- Visited and worked at different Pfizer sites (including research, manufacturing and packaging sites)
- Received Lean Six Sigma training and secured Yellow Belt qualifications
- Attended off-site training and team-building events
- Attended key Pfizer conferences
- Joined the Pfizer Event planning committee
- Been actively involved in volunteering (incl. attending local school careers fairs, science days and conducting consulting projects with local businesses)

When can I start?

Placements will start on 3rd September 2018 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to **'Skills'**, **'Knowledge'** and **'Motivation'**:

- Excellent verbal, written and presentation skills
- Personal confidence, pro-activity and enthusiasm
- Ability to learn and develop on the job
- Ability to work effectively both alone and in a close-knit team environment
- Ability to problem-solve; question, analyze and propose innovative solutions
- Ability to communicate effectively with colleagues and clients and voice constructive opinions to Senior Management
- Excellent planning and organization skills, including the ability to manage time effectively and multi-task between competing assignments
- IT competent

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.