

Pfizer UK Undergraduate Programme 2018/2019

Business Analytics Undergraduate

Pfizer Essential Health

Business Analytics

Department Overview

Business Analytics is part of the Strategy and Commercial Operations group within Pfizer. Business Analytics collaborates with our business partners within Pfizer to drive high quality, impactful decisions through innovative business development, pipeline and commercial analytics. Business Analytics is a global organisation with colleagues and partners all over the world and works with both the commercial and research and development organisations.

What can I achieve and what will I be responsible for whilst completing a placement at Pfizer?

This role would be working with the Business Analytics team partnering Pfizer's Essential Health commercial organisation across the Europe region. Pfizer Essential Health is a leader in Biosimilars, Sterile Injectables and Anti-infectives. You would be supporting, and where appropriate leading regional analytics, market research or other project activities.

You will support the Business Analytics team members on projects to solve business problems throughout the duration of the assignment, projects could include:

- Taking an analytic approach to identify growth opportunities in our portfolio
- Managing a market research project to track the success of a product launch
- Developing a forecasting model for a business development opportunity

Through the assignment, the successful candidate will have the opportunity to develop skills in a number of areas through a combination formal training, coaching or gaining on-the-job experience. Such skills should include:

- An understanding of the pharmaceutical commercial environment in Europe
- Confidence and competence to consult effectively with business partners, including defining and solving business problems, stakeholder engagement and communication
- Cutting edge analytical skills in data discovery, analysis and visualisation
- Project management

What other opportunities and benefits do Pfizer offer?

The role is based in Walton Oaks, UK and some limited overseas travel may be required.

When can I start?

Placements will start on 3rd September 2018 and will run for 12 months.

PERSON SPECIFICATION

Type of person we are looking for, in relation to **'Skills'**, **'Knowledge'** and **'Motivation'**:

- Highly motivated individual who is able to work within a fast paced global organisation
- Personally confident, pro active and enthusiastic – a self-starter
- Ability to problem solve
- Ability to understand the big picture and also focus on important details
- Excellent analytical skills and numerical competence, ability to spot trends and patterns (a degree with an analytical component is preferred although not essential, e.g. maths, engineering, science or similar)
- Excellent verbal, written, presentation and IT skills.

Please note that we only accept application forms. Please do not send over your CV or cover letter as they will not be considered.